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|  | Influences | Illustrations | Implications |
| Globalisation |  |  |  |
| Technology |  |  |  |
| Quality Expectations |  |  |  |
| Cost Based competition |  |  |  |
| Government Policies |  |  |  |
| Legal Regulation |  |  |  |
| Environmental Sustainability |  |  |  |
| Ethical and Social Responsibility |  |  |  |

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